



**Akikakeo Productions
Business Proposal
for:**

Global Market Enterprise

1. Executive Summary

The world can be regarded as a large global market, with the advent of the internet. At a moment a business transaction can be conducted with no national boundaries. New business endeavors are usually financially risky, which explain many failures. However, by developing a manageable business plan, which grow business in stages, perhaps the risk can be cut down to a minimum, if possible, and ensure profitability in the long term financial outlook.

This proposal will explain how to create a **Global Market Enterprise** that will be successful by using the following strategies:

Revolving Proprietary Business fund to develop business projects.

An internal fund for business development within the company. The advantage of keeping revolving business fund within the corporation is to be able to switch the corporation to be either public or private. Stocks and bonds can be sold publicly to add capital to the proprietary business development fund. This fund will be managed by a money institution, such as a bank or an investment firm, which can also be regarded as a long term business project for the company.

Incremental growth of Company in term of Short and Long Term Business Projects.

The corporation can grow due to development of short and long term business projects. Short term projects are like movies, media publications, TV productions, etc. Long term projects are like Hotel, Bank, Night Clubs, Restaurant... etc...

You can use short term projects to fund longer term projects that are more stable. Established long term projects profit can add incremental fund to fuel future shorter term projects. Those business projects that are profitable, part of the profit can be added to the fund for future business project. Business projects that are not, will be liquidated and the resulting fund will be return back into the business development fund to fuel more profitable, future business projects.

Satisfactory working environment for employee...

Contentment of employee, loyal to the corporation, are important to the success of the corporation. Employee within the corporation will be given fair chances to create their own business projects, if it does bring profit to the company, at a certain level of employment. Employee within the organization can be classified as:

Hourly – paid by the hour

Salaried – professionals paid by yearly salary

Enterprising – business professional with entrepreneur ideas

If employee of the company are content, successful, then the corporation in the long run will be successful. Enterprising level employees are given the opportunity to acquire their business from the corporation to venture on their own, and the resulting purchase fund will be added to the revolving fund.